

Naturally Nunda

**FUN
FOR YOUR
LIFE!**

Running Wild Paintball, Inc.



Entrepreneurs Extraordinaire

John Johnson attributes much of the success of this enterprise to the help and support of the community. Nunda and the surrounding area is full of kind, amazing people who have stepped up to the plate and to help these young entrepreneurs.

To get the business off the ground, Tom Baldwin (of Baldwin Accounting) and Randy Leuman (of Lueman Land Surveying) offered to rent land to the boys on Route 408. This great leap for the business was just the beginning.

Once the field was started, offers of help came pouring in. Brett Pierce and his family (Nate, Becca, and Nicky) spent endless hours getting the facility ready for competitive play, assisting with everything from building bunkers, putting up nets to providing sound guidance and advice.

Stealth in action!



Running Wild Paintball, Inc. will be highlighted on WXXI Biz Kids. Entitled "Economic Cycles (What Goes Up Must Come Down)", the feature will air on WXXI on February 20 at 5:30 PM, and February 22 at 10:30 AM. You can also see it on City12 at 6 PM on March 8. In addition to Running Wild Paintball, Inc., Biz Kids will also feature other businesses started and run by young adults.

Running Wild Paintball, Inc. is a small, family-run paintball field in Nunda, New York, founded and run by 18-year-old John Johnson and his brothers, Ben Johnson and Kirk Schrier. Their love of paintball led them to start a paintball field, but combined with a lot of hard work, determination and tons of support from the community, they have established a very successful business.

In its inaugural season, Running Wild Paintball, Inc. has proven to be a friendly, family-oriented field. Groups such as birthday parties, scout troops, baseball teams, swim teams, church groups, bachelor parties, and soccer teams, as well as our regular customers, come to test their skills and play at the safe, fun facility.



An Army Of Five! Ready... Aim... Fire!

Others from the area pitched in as well. Triple Creek Golf Course helped with advertising by allowing Running Wild Paintball to place a sign alongside the golf course's own sign; The Green Family's donation of reclaimed barn wood became an "old west" town paintball field; Ed Gunn (Dansville Town and Country Agway), Bryan Buckel and Joe Maddalena donated pallets which built our very popular pallet town field. John Johnson and his brothers are also thankful for the kindness and moral support shown to them by Woodlynn Hills Golf Course, Ed Haefner, Jr., Mr. Riggi and Mrs Marsh.

Finally, the brothers acknowledge the support of their "regulars". Experienced paintball players Roger Potter, James Leach, Don Sutherland (www.hoofheartedproductions.com), and Bret Pierce donated their time and talents to referee tournaments, as well as teach and coach younger players.

In these difficult economic times, every job and business is very important. Running Wild Paintball, Inc. would like to thank the entire Nunda community for all of its help and support in getting this business up and running. The people in our area really are amazing and we are proud of them all.